Fresh Perspective

Is there an opposing perspective out there?

Who are our new customers / competitors?

When we see things differently, we see different things

What would happen if you did the opposite?

Think value cocreation

What will you tell us that we didn't already know?

Think, Feel, Act Owner / Manager

Question your assumptions

Understand the context (situation, time, history, relations...)

Think like your competitor

Talk to more people in/outside your field for feedback

Anticipate the future (what if...)

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**Connected Thinking**

Either/or logic vs. And/both logic

Connected thinking includes:

1. What are the current conversations in the field?
2. Every expert knows there are alternative explanations for a given phenomena of interest.
3. Best ideas come from outside of your field.
4. What is in the foreground/background?

**Sense of Urgency**

Set agenda + timelines

Sense of urgency includes:

1. Do more with less
2. We need to inspect what we expect
3. Sometime we need to let go...
4. What if tomorrow never comes?
5. Redefine/reinterpret/reconstruct/reexamine
Team Spirit

If you want to go fast go alone; if you want to go far go together

Respect each others’ strengths and weaknesses

Each of us has something meaningful to contribute

All great things take time

We are a TEAM - let’s all contribute for a better world

Spend more time together to know ourselves

Engage

It’s all about the gardening

How does this advance what we already know, don’t know + need to know?

You have to believe you can

Look at history and the future

Be positive

Don’t be afraid to experiment
Deliberate Practice

Are we measuring the right things?

What are the critical success factors?

What are we doing now that we should not be doing?

If you want to change the result, you need to change the process.

What are we NOT doing that we should be doing?

What are the current taken-for-granted assumptions?

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